UG/PG (Revised Curriculum under NEP w.e.f. June 2023)

PROGRAM	BA	BA(H	BA(Hon) B.Com		B.Com(Hon)		M.Com	MA - Eng	MA- Eco	MA- Psy
Tick ✓							✓			
SEMESTER	1		2	3		4	5	6	7	8
Tick ✓	✓	,								

SPECIALIZATIONS									
ВА	Eco	Eng	Psy	Gen					
Tick ✓									
ВСОМ	Costing	Banking	Entrep	МКТ	Fin &	Mgt Acc	HRM	Bus Analytics	Gen
Tick ✓									

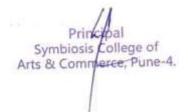
Name of Board of Studies	Commerce
Name of the Department	Commerce
Name of Head of Department	Dr.H.M.Soman
Title of the Course	Research Methodology
Course Code	
Type of Course (New / Revised)	New
Nature of Course	
(Maj/Min/AEC/SEC/VEC/VSC)	
Number of Credits	4
Name of the Faculty	Dr.Nilesh Waghmare
Date of Approval by BoS	June 3 rd , 2023
Date of Implementation	June 2023

Course Outcomes

- 1. Describe the meaning and importance of research in business decision-making
- 2. Use subject knowledge to select relevant research topic and formulate the research problem
- 3. Collect, process, analyse, interpret data and communicate the research study outcomes properly.

	DETAILS OF SYLLABUS	
UNIT NUMBER	DETAILS	NUMBER OF LECTURES
1	An Introduction to Research 1.1 Research: Meaning, Definition, Objectives, Process. 1.2 Research and Business Decision-making	05
2	Research Problem and Research Design 2.1 Research Topic: Process and Factors to be considered. 2.2 Literature Review: Meaning, Importance, Methodology, Writing Style and Use of Technology - Metadata, Bibliometrics. 2.3 Research Problem: Meaning, Definition, Formulating Research Problem. 2.4 Research Proposal: Writing Research Objectives and Hypotheses, Information Needs. 2.5 Research Design: Meaning, Definition, Types of Research Design in Social Science Research.	10
3	Sampling Design 3.1 Population and Sample: Meaning and Definition. 3.2 Sampling Design: Meaning, Importance, Characteristics of an Ideal Sample, Steps of Sampling Design, Characteristics of Good Sampling Design, Different Types of Sampling. 3.3 Constraints in Sampling and Determining Ideal Sample Size.	10
4	Measurement and Scaling Technique 4.1 Measurement: Meaning, Definition, Tools of Sound Measurement, Techniques of Developing Measurement Tools. 4.2 Scaling Technique: Meaning and Important Scaling Techniques.	10
5.	Data Collection, Processing and Analysis 5.1 Data Collection - Primary Data and Its Sources - Interview, Observation, Case Study and Questionnaire and Secondary Data. Precautions to be taken in selecting sources and collecting data. 5.2 Data Processing – Editing, Coding, Classification and Tabulation. 5.3 Data Analysis - Measure for Central Tendency, Dispersion, Correlation and Regression Analysis, Time Series and Index Number. Data Analysis by Using SPSS and AMOS. 5.4 Data Interpretation: Meaning and Analysis of Data Vs. Interpretation of Data. 5.5 Hypothesis Testing – Meaning, Importance and Use of Statistical Tools – Chi-Square Test, T Test, Z Test and their suitability.	10
6.	Findings / Suggestions / Conclusion of Research Study 6.1 Findings/Observations. 6.2 Suggestions. 6.3 Limitations of the Research. 6.4 Scope for Further Research. 6.5 Overall Research Conclusion. 6.6 Communication and Generalization of Research Results.	10

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7.1 Academic Writing Style and Structure of Research Report.						
7.2 Precaution to be taken in Writing Ideal Research Report and						
Paper for Publications in Journal.						
7.3 Arranging the References: Bibliography and Webliography –						
Meaning, Coverage and Writing Style.						
y y						
Assignments						
List						
Cooper, D. R. & Schindler, P. S. (2003). Business Research Methods. Boston, Mass.: Mcc	Graw-Hill/Irwin					
Greene W. H. (2017). Econometric Analysis. Pearson Pyt. Limited Linit(s): III and V.						
Greene, W. 11. (2017). Leonometrie Analysis. Fearson F Vt. Emitted Onic(3). In and V						
Wooldridge, J. M. (2001). Econometric Analysis of Cross Section and Panel Data. MIT Pr	ess, USA. Unit(s):					
4 Zikmund, W. G., Babin, B. J., Carr, J. C., & Griffin (2013). Business Research Methods. Cengage Learning						
s): I, II, III, IV and V						
B.L. Kothari, Research Methodology-Tools and Techniques, ABD Publishers, Jaipur						
	Paper for Publications in Journal. 7.3 Arranging the References: Bibliography and Webliography — Meaning, Coverage and Writing Style. 7.4 Plagiarism: Meaning and Definition, Introduction of Various Plagiarism Software's. Assignments List Cooper, D. R. & Schindler, P. S. (2003). Business Research Methods. Boston, Mass.: McG Greene, W. H. (2017). Econometric Analysis. Pearson Pvt. Limited Unit(s): III and V Wooldridge, J. M. (2001). Econometric Analysis of Cross Section and Panel Data. MIT Pr					



Name and Sign of Head

Examination Pattern

Total marks- 100

Internal – 50 marks

External- 50 marks

Format of the Question Paper

- Q.1 Short notes
- Q.2 objectives
- Q.3 short answers/case studies
- Q.4 Long answers